

Mission Statement

F.E.E.D.M., the European Federation of Honey Packers and Distributors (importers and wholesalers), was established in 1989. The Federation is recognized by the EU Institutions as European umbrella organization of the honey trade. The Federation acts in compliance with EU competition laws.

F.E.E.D.M. is a multinational organization composed of national honey associations or individual companies of the following European countries: Belgium, Bulgaria, Denmark, Finland, France, Germany, Greece, Hungary, Italy, Netherlands, Poland, Portugal, Romania, Slovenia, Spain, Sweden, UK, Norway and Switzerland. The members of F.E.E.D.M. cover the vast majority of the EU import volume and of the trade in European honeys.

Full membership is open to all National Associations or individual companies engaged in the honey and bee products trade located in the EU. Associated members shall be located in the geographical region of Europe. Potential full and associated members are subject to admission by the General Assembly.

F.E.E.D.M.'s vision is to preserve honey as a pure and natural product.

The Federation's aim is the co-ordination of the overall interests of the European honey business and the optimal representation of the common interests of its members towards EU Institutions and policy makers.

The defence and promotion of the product represented by F.E.E.D.M. is the priority of the association: Honey is the natural sweet substance produced by bees and shall be preserved as natural product. Honey is acknowledged by mankind as valuable food and plays an important role in the dietary habits and general nutrition in Europe (and worldwide).

F.E.E.D.M. therefore supports good apiculture practice and aims at improving the quality standards of the product. The members of F.E.E.D.M. commit themselves to the integrity and quality of the products, which are subject to their business.

The Federation thus stands for a high quality of honey. Food safety is an integral part of the EU policy on health and consumer protection and must be respected by all parties involved in the honey business.

To this end the Federation surveys and evaluates continually developments in economic, scientific and legal areas and informs its members respectively.

F.E.E.D.M. advises on the application of EU law and on legal proposals thereto. The Federation interacts with EU Institutions and other policy makers to defend the universal concerns of its members.

F.E.E.D.M. co-ordinates the interests of the European honey business and supports fair and free international trade. In this role the Federation opposes determinedly discrimination against third countries (non-EU countries) by the EU.

The Federation offers a platform for the exchange of trade and European law developments. To this end F.E.E.D.M. organizes on a regular basis meetings and seminars for its members and arranges contacts with EU Institutions, policy makers and other stakeholder organizations.